

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT27/16 18.29  
\*\*CHANGES\*\* \*\*\* KPLC-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME NANCY RUBIN

BUYER NAME	NANCY RUBIN
SALES PRSN	WA- MATTHEW WURM (H)

ORDER # \_\_\_\_\_ CONTRACT # 8429089

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ELLISON FOR CONGRESS</u>	EST#	*****	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT26/16 NOV6/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT27/16 18.29

REP: REVISION 10/27  
REMOVED SPOTS ON LINES 3-7,9,13-18,20-24  
ADDED LINES 25-26 BY ACCIDENT SO REMOVED  
REV TTL \$8,450 @ 13X  
PLEASE CONFIRM  
THANKS!

6089 POL

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*  
ELLISON FOR CONGRESS

Elli 10.26- 11.6 Rev3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = ELLIS AGENCY PRODUCT CODE = ORDR AGENCY EST# = C26N06												
2	S		500A-530A	30		\$220.00	11/4	11/4	1		FRI	1
PROGRAM : 7NWS ER SUNRISE CON COM1 : 7NWS ER SUNRISE												
3	S		500P-530P	30		\$600.00	11/4	11/4	1		FRI	1
PROGRAM : 7 NWS LIVE-5 CON COM1 : 7 NWS LIVE-5												

REP HEADLINE# 8429089  
 \*\*\* UNAPPROVED REV #3 \*\*\*

REP: TEL# 703-528-9382  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

OCT27/16 18.29  
 \*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	11/4	11/4	1		FRI	1
5	S		500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$220.00	10/31	10/31	0		MON	0
6	S		500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	10/31	10/31	1		MON	1
7	S		530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	10/31	10/31	1		MON	1
9	S		1000P-1100P PROGRAM : 7 NWS SU L CON COM1: 7 NWS SU L	30		\$280.00	11/6	11/6	1		SUN	1
13	S		500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	11/3	11/3	0		THU	0
14	S		530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	11/3	11/3	1		THU	1
15	S		500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$220.00	11/1	11/1	0		TUE	0
16	S		500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	11/1	11/1	0		TUE	0

FROM REP OCT27/16 18.29  
\*\*CHANGES\*\* \*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	11/1	11/1	1		TUE	1
18	S		600P-630P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$1,010.00	11/1	11/1	0		TUE	0
20	S		500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$220.00	11/2	11/2	0		WED	0
21	S		500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	11/2	11/2	0		WED	0
22	S		530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	11/2	11/2	0		WED	0
23	S		700A-800A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	30		\$150.00	11/6	11/6	0		SUN	0
24	S		600A-630A PROGRAM : RTM CON COM1: RTM	30		\$60.00	11/5	11/5	0		SAT	0
25	A		500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$109.12	11/4	11/4	0		FRI	0
26	A		500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$109.12	10/31	10/31	0		MON	0

REP HEADLINE# 8429089  
\*\*\* UNAPPROVED REV #3 \*\*\*

REP: TEL# 703-528-9382 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT27/16 18.29  
\*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/16			\$1,000.00	NOV/16		\$7,450.00						
CONTRACT TOTAL \$8,450.00												
TOTAL SPOTS 13												

MARKET TOTALS \$26,154 KPLC 77% KVHP 23% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**Smart Media Group, LLC**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

<b>Contract / Revision</b> POL9089 /		<b>Alt Order #</b> 08429089
<b>Product</b> ELLISON FOR CONGRESS		
<b>Contract Dates</b> 10/26/16 - 11/06/16		<b>Estimate #</b> C26N06
<b>Advertiser</b> POL/Ellison Greg/R/Congress/LA		<b>Original Date / Revision</b> 10/26/16 / 10/28/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Matthew Wurm	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> 1046	<b>Advertiser Code</b> ELLIS	<b>Product 1/2</b> ORDR
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	11/04/16	11/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$1,010.00					
2	KPLC	11/04/16	11/04/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$220.00					
E 3	KPLC	11/04/16	11/04/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$600.00					
E 4	KPLC	11/04/16	11/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$430.00					
D 5	KPLC	10/31/16	10/31/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
E 6	KPLC	10/31/16	10/31/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$600.00					
E 7	KPLC	10/31/16	10/31/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$430.00					
8	KPLC	10/31/16	10/31/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$1,010.00					
E 9	KPLC	11/06/16	11/06/16	Late News Following NFL	10:00 PM-11:00 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1	1			\$280.00					
10	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1			\$1,000.00					
11	KPLC	11/06/16	11/06/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL9089 /	08429089

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/16 - 11/06/16	ELLISON FOR CONGR	C26N06

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	10/26/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,000.00				
D 12	KPLC	11/03/16	11/03/16	Live at Five	5:00 PM-5:30 PM		:30				NM	0	\$0.00
E 13	KPLC	11/03/16	11/03/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$430.00				
D 14	KPLC	11/01/16	11/01/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
D 15	KPLC	11/01/16	11/01/16	Live at Five	5:00 PM-5:30 PM		:30				NM	0	\$0.00
E 16	KPLC	11/01/16	11/01/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$430.00				
D 17	KPLC	11/01/16	11/01/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
18	KPLC	11/02/16	11/02/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,010.00				
D 19	KPLC	11/02/16	11/02/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
D 20	KPLC	11/02/16	11/02/16	Live at Five	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 21	KPLC	11/02/16	11/02/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	0	\$0.00
D 22	KPLC	11/06/16	11/06/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 23	KPLC	11/05/16	11/05/16	RI Sat 6-630a	6-630a		:30				NM	0	\$0.00
<b>Totals</b>								<b>0.00</b>				<b>13</b>	<b>\$8,450.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	1	\$1,000.00	(\$150.00)	\$850.00
10/31/16 - 11/06/16	12	\$7,450.00	(\$1,117.50)	\$6,332.50
<b>Totals</b>	<b>13</b>	<b>\$8,450.00</b>	<b>(\$1,267.50)</b>	<b>\$7,182.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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